



ASTRAEA LESBIAN FOUNDATION FOR JUSTICE

40th Anniversary Celebration Gala

**November, 13th 2017
Corporate Sponsorship Opportunities**

About Astraea

THE ASTRAEA LESBIAN FOUNDATION FOR JUSTICE is the only philanthropic organization working exclusively to advance LGBTQI human rights around the globe. We support brilliant and brave grantee partners in the U.S and internationally who challenge oppression and seed change. We work for racial, economic, social and gender justice, because we all deserve to live our lives freely, without fear, and with dignity.

Over the past four decades, Astraea has devoted more than \$31,000,000 to grassroots activists in nearly half the world. From Missoula, Montana to Cape Town, Africa, we've supported countless struggles and successes in LGBTQI human rights.

98%

of our U.S. funding went to
People Of Color-led organizations.



In 2016, we made **OVER \$3.5 MILLION** in grants - that's **234 grants** to **190 groups** in **62 countries.**



Between 2011 and 2016,
we more than

DOUBLED



our grantmaking capacity.



84%

Nearly half of
our funding goes
to organizations based
in the U.S.



of our U.S. funding supports
activists who are **fighting the
criminalization of our communities
and championing migrant justice.**



ASTRAEA LESBIAN FOUNDATION FOR JUSTICE

About the 40th Gala

Join us in New York on Monday, November 13, 2017 at The Angel Orensanz Foundation for the Arts for our 40th Anniversary Gala. We will honor our founders, support leaders of the LGBTQI movement, celebrate our cultural diversity and bring together global leaders and supporters of human rights. The event will feature 40 years of fueling grassroots movements and highlight the continued need to resource these movements. It will be an evening filled with music, art, politics ... and good food, auction items and great company!



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Corporate Sponsor Benefits

By investing in Astraea's work, corporate support has the potential to effect positive change for the LGBTQI community while also influencing LGBTQI consumer purchasing. Many in the LGBTQI community practice conscious consumerism that aims to support LGBTQI-friendly businesses. Additionally, LGBTQI consumers are a growing force in the retail industry: the combined buying power of LGBT adults rose about 3.7 percent to \$917 billion in 2015. Our community's political and economic power is increasingly expanding and mobilizing to advocate for justice and equal rights at the local, state and federal levels, and our grantees are doing the same both in the US and in dozens of countries across the globe.

Past corporate sponsors/partners



Your corporate sponsorship will send a powerful message to our constituents:

- Astraea's 40th Anniversary gala event will attract more than 350 attendees who represent global philanthropy, corporate leaders in tech and finance.
- Astraea's website receives more than 9,000 hits monthly
- Astraea has 10,000+ Facebook followers, of whom 67% are women and 22% are men
- Astraea's Twitter account has more than 5,000 followers
- Astraea national and international visibility provides sponsors with global recognition

Supporting Astraea has a multiplier effect...

When you partner with Astraea, you help resource the dozens of grassroots organizations that we fund. The support provided by our corporate sponsors will garner national recognition while having a powerful impact on marginalized LGBTQI communities in the US and worldwide.

ASTRAEA LESBIAN FOUNDATION FOR JUSTICE

Presenting Sponsor - \$40,000

Benefits:

- 20 VIP reception tickets
- 2 reserved VIP tables
- Sponsor acknowledgement from stage
- Logo on printed materials
- Logo on event website
- Logo on screens at event
- Thanks on social media
- Acknowledgement in 2017 Annual Report
- Astraea workshop for your employees
- Full page ad in gala program



Premier Sponsor - \$25,000

Benefits:

- 10 VIP reception tickets
- 1 reserved VIP tables
- Sponsor acknowledgement from stage
- Logo on printed materials
- Logo on event website
- Logo on screens at event
- Thanks on social media
- Acknowledgement in 2017 Annual Report
- Astraea workshop for your employees
- Full page ad in gala program



Movement Sponsor - \$10,000

Benefits

- 10 VIP reception tickets
- 1 reserved VIP table
- Sponsor acknowledgement from stage
- Logo on printed materials
- Logo on event website
- Logo on screens at event
- Thanks on social media
- Acknowledgement in 2017 Annual Report
- Half page ad in gala program



Fueling Sponsor - \$5,000

Benefits:

- 5 VIP reception tickets
- 1 reserved table
- Sponsor acknowledgement from stage
- Logo on printed materials
- Logo on event website
- Logo on screens at event
- Thanks on social media
- Acknowledgement in 2017 Annual Report
- Half page ad in gala program



Frontline Sponsor - \$2,500

Benefits:

- 2 VIP reception tickets
- 5 reserved seats
- Listing in printed materials
- Listing on event website
- Logo on screens at event
- Acknowledgement in 2017 Annual Report
- Quarter page ad in gala program



After Party Sponsor - \$7,500

Benefits:

- 5 VIP reception tickets
- 5 VIP table seats
- Logo on event website
- Acknowledgement in 2017 Annual Report
- Logo on screens at after party



Info page

For more information on sponsorship opportunities or to become a sponsor contact:

Barbara Jean Davis

Director of Development

bdavis@astraeafoundation.org

646.862.6586



ASTRAEA LESBIAN FOUNDATION FOR JUSTICE

YES! I want to sponsor Astraea's 40th Anniversary Gala

Please Select Sponsor Level:

☐ \$40,000 | *Presenting* ☐ \$25,000 | *Premier* ☐ \$10,000 | *Movement* ☐ \$5,000 | *Fueling* ☐ \$2,500 | *Frontline* ☐ \$7,500 | *After Party*

Name: _____

(EXACTLY AS YOU WOULD LIKE IT LISTED)

Contact Person: _____

(IF DIFFERENT FROM ABOVE)

Company: _____

Phone: _____ Email: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Please indicate preferred payment method:

☐ Check (Please make payable to Astraea Foundation)

☐ Please charge my/our: ☐ MasterCard; ☐ Visa; ☐ American Express; ☐ Discover

Card Number: _____ Expiration Date: _____

Name as it appears on card: _____ CCV#: _____

Signature: _____ Date: _____

☐ Please send invoice to address above

PLEASE SUBMIT THIS FORM WITH YOUR PAYMENT TO:

Astraea Foundation

Attn: Barbara Jean Davis

116 E. 16th Street, Floor 7, New York, NY 10003

Tel: (646.862.6586) Email: bdavis@astraeafoundation.org



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